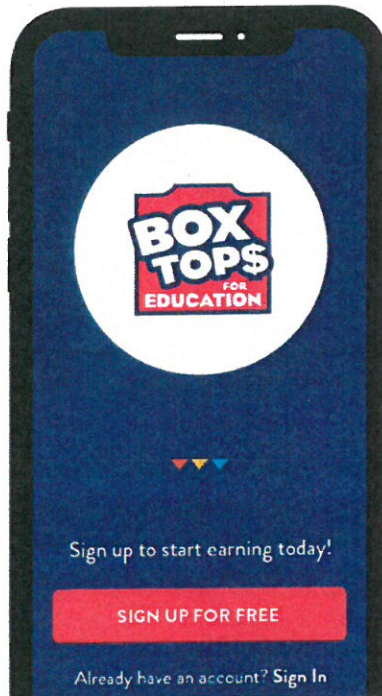




Box Tops is changing to fit today's families. The new and improved Box Tops mobile app uses state-of-the-art technology to scan your store receipt, find participating products and instantly add Box Tops to your school's earnings online.


MORE CONVENIENT
Redeem anywhere, anytime
within 14 days of purchase

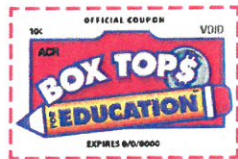

EASY TO USE
No more clipping or sending
Box Tops to school




REAL TIME
Your school's earnings are
automatically updated online


EXTRA CASH
Access special bonus offers
on top of your Box Tops
earnings

THE OLD BOX TOPS CLIPS



Traditional Box Tops clips are being phased out of production, but may continue to be found on many products throughout the store. You can still clip and send them to school.

Every valid Box Tops clip is worth 10¢ for your school. Make sure each one has a clearly visible product acronym and expiration date.

* All valid Box Tops clips submitted per the Program Rules by a Coordinator(s) of (an) eligible, enrolled school(s) will be honored.

THE NEW BOX TOPS LABELS



Eventually the Box Tops program will become digital-only. Participating brands are starting to change their packaging from a traditional Box Tops clip to the new Box Top label.

If you see this label, use the new Box Tops app to scan your receipt. Box Tops are still worth 10¢ each for your school. The app will find participating products purchased at any store and instantly add cash to your school's earnings online.